The Red sea governorate is so distinguished by a variety of natural and cultural heritage especially Marsa Alam which can occupy an excellent position on the International Eco-tourism Sites map and it can also be a remarkable destination for ecotourists worldwide.

The region enjoys with a wonderful collection of natural and cultural assets which exist in the region such as deserts, beaches, coral reefs, Flora, Fauna and Archeological sites. These assets can be suitable for practicing Eco-tourism activities such as bird watching, visiting handcrafts spots, diving, snorkling, safari (desert hiking, camel or jeep safari). It considers one of the most important attractions for Eco-tourism in the Red Sea Governorate.

However Eco-tourism in Marsa Alam is suffering from many problems such as:

1. Lack of tourist and environmental awareness among inhabitants
2. Lack of road signs, maps, first aid facilities, infrastructure like communication facilities, water, sewage and electricity

So the importance and the need for Eco-tourism in Marsa Alam should illuminate to solve many problems in this magic place and to support and activate the tourist demand.