Abstract

Youth Tourism has been developed after the Second World War. This started to take place after the world peace was established and due to the decrease in the travel cost together with many other factors which motivated the youth from (15-30) years old to travel abroad. They wanted mainly to know other cultures, Study or visit friends and relatives.

In (1980) the world tourism organization (UNWTO) adapted the encouragement of youth travel because it is considered an important niche in the tourism sector.

In (1991) (UNWTO) held the first especial conference on youth tourism in Delhi (India) because (UNWTO) found that youth tourism increased by 20-25% every year.

Youth travel represents about 20% of the world tourism traffic. This prompted a lot of countries to care for this important niche and tried to provide them with all their needs and requirements.

Total expenditure of the youth exceeds the total expenditure of any other niche.

Australia is considered the first country which cares for this niche; also Malyzia and USA pay the same attention.

In Egypt this niche had to be cared for because it is a promising segment of the international travel movement.