

1- "ACHIEVEMENT MOTIVATION FOR FISH FARM OWNERS IN FAYOUM GOVERNORATE "

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Abstract

The study aimed to: determining the achievement Motivation level for Fish Farm owners in Fayoum Governorate and the most important factors affecting it, to identify the Problems facing respondents in these field, and to recognize their suggestions to overcome them.

To ful fill these objectives, data were collected through personal interviews with 80 of the fish farm owners from Ebshaway and Sinnures Districts which present about 83% of fish farms number in Fayoum governorate .

Findings indicated that 11% of respondents had arraigning courses in this field, 52.5% and 27.5% were in the moderate and high level in making dececion environment, the majority of respondents(81.3%) had high and moderate level of achievement motivation, findings also showed that the most information sources were personal experience, the neighbors and friends.

The statistical analysis findings revealed that the average of farm fish production, effective of decision making environment, experience years in these field, and age, these variables were responsible of 39.8% of variance of the dependent variable.

The results showed that water shortage especially in the summer 98.7%, and the high price of production inputs 93.7% were the most the Problems facing respondents in these field Also 100% and 95% of the respondents mentioned that the most important suggestions were identifying the respondents of alternative water sources , and saving the production inputs on time they need and in a good price.