

البحث الأول

What Affects the Birth of New MSMEs in Egypt? The Case of Agribusiness in Fayoum

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English Summary:

This paper examines the factors affecting the birth of new micro, small, and medium enterprises MSMEs in Egypt. The investigation is based on a two-tier analysis. A macro-level analysis is using the stepwise regression. The percentage of economic active females and the number of NGOs in Egypt are reported to positively and significantly impacting the new establishments of MSMEs. A micro-level analysis using the probit model is conducted to determine the factors affecting the rural households' decisions to invest in MSMEs, in particular agribusinesses. Data collected from the interviews with 120 rural households showed four factors with positive and significant impact on the new establishments. The four variables are; age of household head (AGE), educational level of household head (EDU), access to market information (INFO) and availability of NGOs in the nearby (NGO). Results of both macro and micro levels of analysis are partially consistent and are in line with previous researches.