

Fayoum University
Faculty of Education
Department of Comparative Education



**A proposed vision to develop a research partnership
to support the competitive advantage of Egyptian
universities in light of some countries experiences**

Submitted By

Eslam Hamdy Abdel Baky Roheim

Assistant lecturer, Department of Comparative Education

To obtain PHD degree in Education

(specializing in comparative education)

Supervised By

**Prof. Youssef Abdel -Moati Mostafa
Abdel Rahman**

Dr. Hosnia Hussein

Full-Time Professor of Educational
Education,

Associate Professor of Comparative

Administration and Education Policies
University

Faculty of Education – Fayoum
Faculty of Education – Fayoum University

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Summary:

Competition in the field of university education is a reality, so universities seek to achieve a high position and a competitive advantage, as a result of the increase in the number of universities and research institutions locally and internationally. With distinguished scientific research, and the competitive environment helps students to develop their competencies. Competitiveness between universities is achieved by focusing on their research performance and scientific production, which urges them to internationalize knowledge and improve the quality of education they provide and focus on collaborative research, especially with the community and its institutions.

Study problem: The study attempted to answer the following main question:

What is the proposed scenario for developing the research partnership to support the competitive advantage in Egyptian universities in light of the experiences of some countries?

The following sub-questions are derived from it:

What is the intellectual framework for the research partnership, and what is the intellectual framework for the competitive advantage of universities in the contemporary educational literature?

- What is the experience of the United States of America in the field of developing research partnership and competitive advantage in universities, in light of the influential cultural forces and factors?

- What is Japan's experience in developing research partnership and competitive advantage in universities, in light of the influential cultural forces and factors?

- What is the reality of the research partnership in Egyptian universities, and what is the reality in the competitive advantage of Egyptian universities in light of the forces and cultural factors influencing?

What are the similarities and differences between the two comparison countries?

- What is the proposed vision for developing the research partnership to support the competitive advantage in Egyptian universities in light of benefiting from the experience of the United States of America and Japan, and in a manner commensurate with the conditions and needs of the Egyptian society?

Study Objectives: The study sought to achieve the following objectives:

1- Knowing the intellectual and conceptual framework of competitive advantage and research partnership in universities in the contemporary educational literature.

2- Identifying the experiences of the United States of America and Japan in the competitive advantage of universities and the research partnership in universities, and benefiting from them in developing the research partnership in Egyptian universities.

3- Shedding light on the reality of competitive advantage and research partnership in Egyptian universities.

4- Developing a research partnership to support the competitive advantage of Egyptian universities in light of benefiting from the experiences of the United States of America and Japan, in line with the conditions and needs of Egyptian society.

Study Methodology: The study used the comparative approach, which is based on describing the phenomenon or problem under study in the Arab Republic of Egypt and the two countries of comparison, and interpreting it in the light of the surrounding cultural forces and factors, in order to determine the similarities and differences between the United States of America and Japan in the development of competitive advantage and research partnership in universities, as an attempt to benefit from them in developing the research partnership in Egyptian universities, in line with the conditions of Egyptian society.

Results of the study: Through the study, many results were reached, including the following:

- 1- The decline and deterioration of the Egyptian universities' positions in the international rankings of universities and in the indicators of research and development.
- 2- The scarcity of offices for the transfer and marketing of technology, business incubators and research chairs in Egyptian universities, in addition to the scarcity of consulting offices in universities to provide consultations to the problems of society and the private sector.
- 3- Absence of mechanisms for collecting information on the labor market and various industries, and insufficient monitoring of the needs and requirements of the labor market.
- 4- Lack of confidence of the private sector and companies in the ability of scientific research provided by universities to solve their problems, evidenced by the scarcity of cooperation and partnership protocols between universities and the private sector.

A proposed vision has been reached to develop the research partnership to support the competitive advantage of Egyptian universities.