



Faculty Of Education

Department of educational

Administration and Education Policies

Developing Special Units Administration in Fayoum University in Light of Project Management Approach

**An M.A. Proposal in Education with a Major in
Education Administration and Policies**

Submitted By

Marwa Ahmed Mustafa Abdel Azeem

Under the Supervision of

Prof. Yousef Abdel MoatyMustsfa

Professor and Head of the Education
Administration and EducationPolicies,
and Comparative Education Faculty of
Education- Fayoum University

Dr. Abeer AhmedMohammed

Lecurer in EducationAdministration
andPolicies Faculty of Education-
Fayoum University

2020

Abstract

Developing Special Units Administration in Fayoum University in Light of Project Management Approach

University education constitutes the key stage of education that should get sufficient funding to be reformed and developed. Due to the fact that several university education institutions are experiencing insufficiency in their financial resources, the governments work on involving other community groups in their funding with the aim of promoting the efficiency and effectiveness of higher and university education systems. This is coupled with looking for appropriate administrative and economic approaches to assist with providing self-resources for the university.

Study Problem:

The study problem can be identified through the following key question:

- How can management of special units at Fayoum University be enhanced in light of project management approach?

From this main research question, the following sub-questions can be formulated:

1. What are the theoretical foundations for project management in university education institutions?
2. What are the theoretical and intellectual foundations for managing special units?
3. What is the status quo of special units at Fayoum University from the perspective of the study sample?
4. What is the proposed vision for enhancing the management of special units at Fayoum University in light of project management approach?

Significance of the Study:

1. Identifying the importance of the role played by the university's centers and units.
2. Revealing the problems encountering the management of special units at Fayoum University.

Study Objectives:

1. Identifying the theoretical foundations of project management approach.
2. Exploring the theoretical and intellectual foundations for managing special units.
3. Investigating the status quo of managing special units at Fayoum University from the perspective of the study sample.
4. Developing a proposed vision for enhancing the management of special units at Fayoum University in light of project management approach.

Study Limits:

1. Thematic limits:

The study only addresses the theme of enhancing the management of special units at Fayoum University in light of project management approach.

2. Temporal Limits

The study was applied in the period from 09/02/2020 till 27/02/2020.

3. Spatial limits

Fayoum University

4. Human limits

The field study was applied to the academic and administrative leaders as well as a sample of faculty members.

Study Approach

The researcher employed the descriptive approach to express a set of synergized procedures to conceptualize the phenomenon under study in addition to giving due attention when selecting the sample as well as being accurate in analyzing the data and reaching appropriate conclusions.

Study tool:

The researcher utilized a questionnaire addressed to academic and administrative leaders, along with a sample of faculty members to investigate the status quo of managing special units at Fayoum University.

Study Procedures

The current study adopts the following procedures:

The first step provides the general framework of the study which includes: the introduction, the study problem, its objectives, significance, methodology, tools, limits, terminology, past literature, and discussion.

The second step presents the theoretical foundations for project management in university education institutions.

The third step provides the theoretical and intellectual foundations for managing special units.

The fourth step deals with performing a questionnaire on the study sample with respect to the status quo of managing special units.

The fifth step introduces a proposed vision for enhancing the management of special units in light of project management approach.

Study Results:

1. Lack of incentives and salaries offered to staff of the special unit.
2. Poor joint cooperation with foreign and local competent authorities in terms of scientific and productive activities.
3. Low rates of profitability of some special units.

4. Insufficient training of staff of special units.