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Supporting Entrepreneurship at Fayoum University in the Light of Strategic Flexibility Approach

Submitted By/

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Summary of the Study

Due to the increasing unemployment rate among young Egyptian university graduates; Al-Fayoum University needs to improve its strategic flexibility and develop programs and activities to meet the labor market's needs, and promote the culture of freelancing over paid employment by supporting entrepreneurship.

Study Problem

The following main question identifies the study's problem:

How Fayoum University can support entrepreneurship in light of the Flexibility approach?

This question prompted the following sub-questions:

1. What is the intellectual framework for university entrepreneurship?
2. What are the theoretical foundations of strategic flexibility in contemporary administrative and educational literature?

What are Fayoum University's efforts to support entrepreneurship in the light of the introduction to strategic flexibility: a documentary study?

What is the reality of Fayoum University's role in supporting entrepreneurship activities in the light of the strategic flexibility input from the perspective of the study sample?

5- What mechanisms are proposed to support the University of Fayoum's Entrepreneurship in light of the introduction to strategic flexibility?

Study Objectives

The research aims to:

1. List the intellectual framework for entrepreneurship in universities.
2. Present the theoretical foundations of strategic flexibility in contemporary Administrative and educational literature.
3. Statement of Fayoum University's efforts to support entrepreneurship in light of the strategic flexibility approach.
4. Analyze the reality of the role of flexibility at Fayoum University in supporting Entrepreneurship activities, from the point of view of the study sample.
5. Create a proposed mechanism to support entrepreneurship at Fayoum University in light of the strategic flexibility approach.

Importance of the Study

The importance of the study is to identify the benefits of entrepreneurship to the University and its local community and the obstacles and challenges that impede the Application of strategic flexibility which affect the support of entrepreneurship at Fayoum University, and to provide proposed mechanisms that benefit educational Decision makers and university leaders in supporting entrepreneurship at Fayoum University in the light of the introduction to strategic flexibility.

Limitations of the Study:

The research is limited to the following limits:

1) Objective Determinants

The study's objective was limited to examining the role of strategic flexibility in its Dimensions (human capital flexibility, information systems flexibility, market Flexibility, and competitive flexibility) in supporting entrepreneurship in its Dimensions (initiative and proactive, creativity and innovation, and risk tolerance).

2) Human Determinants

The study was limited to field application on a sample of (303) of instructional Personnel.

3) Spatial Determinants

The current research was limited to field application in Faculties of Fayoum University.

4) Chronological Determinants

The study was applied between February to May.

Results:

Using the descriptive approach and questionnaire, the field study concluded that:

1. The study sample evaluated the degree of support for entrepreneurship activities at fayoum University as moderate.
2. A lack of sources and resources that promote innovation and creativity at the University.
3. The university does not have a webpage for submitting proposals and innovative ideas.

4. Poor infrastructure support for the entrepreneurship sector
5. The university does not have a method or plan in place to incubate unique ideas and turn them into marketable products or processes.
6. The institution does not include entrepreneurial experts and does not attempt to improve its curricula and courses to better serve the field.
7. Inadequate university-business collaboration to assist students in putting their knowledge to use or finding employment after graduation.

Translated by FUCLT.

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