## The Image of the University Professor from His Students' Perspectives A Cross Cultural Study

## Abstract:

The study aimed to identify the image of the university professor that the students expect before joining the university and the image that they found after joining it in Egypt, Canada and China; and the advantages and disadvantages of this image. In addition to recognizing the differences between the students' responses about the image of the university professor before and after joining the university in the three countries in which the study has been applied, identifying the effect of the cultural and educational factors influenced the composition of this image.

The study used the descriptive approach, it was applied to (125) students at Fayoum University in Egypt, (75) students at Huazhong Agricultura University in China, and (60) students at Sherbrooke University in Canada. The study concluded that the students focused on the qualities associated with the educational role compared to those related to the research and societal role, also, the mental image that the students wished in the university professor in the three countries was positive, indicating the students' optimism. Although the mental image that the students found in the professor after joining the university in Canada and China was positive, it was negative in Egypt, which may be due to the nature of the study in these communities and the method of selecting and preparing the faculty member as well as the available resources in each university.

key words : Image – Professor