

## **Fayoum University's Strategic Plan (2016–2021) Between Reality and Implementation Prospects: An Analytical Critical Study"**

### **Abstract:**

The study constitutes a critical review of the strategic plan of Fayoum University, which has been a pivotal framework in building this institution over five years. It aims to identify the strengths and weaknesses within the plan, and their impact on shaping the university's future. The study adopts a critical methodology in addressing the plan's elements, relying on a systems analysis approach. It reconsiders the issue of strategic planning and the principles and references that constitute the structure of the plan, considering it as a form of future thinking production, which is one of the most complex and intricate forms of thinking. The study's key findings emphasize that Fayoum University's strategic plan suffers from methodological weaknesses due to the presence of some shortcomings, including the absence of priority sequencing, clear goal arrangement, and the failure to reflect the real needs of the local community. Instead, it only serves the university's ambitions, reflecting internal inefficiency and lacking direct objectives addressing competition and achieving a leading position among world universities, despite being the essence of the plan's vision. The study presents several proposals for developing the plan in light of experiences from the UK and Australia.

**Keywords:** Strategic Plan - Fayoum University.