

Paper (7)

Title	MANAGING NEW GENERATION OF BUSINESS MODEL BY THE AGILE MANAGEMENT STRATEGIES - OVERVIEW AND RECOMMENDATIONS
Author	Mohamed Said Meselhy Elsaeed & Walid Reda Elshamy
Journal	Fayoum University Journal of Engineering
Date	July. 2023
Abstract	<p>When the clients and architects work together to accomplish the project's end goals, predesign studies helps to produce high-quality buildings. One of the key components of predesign research is the business model, that helps to identify main features of business. Businesses must evolve and adapt to the changes that occur in field. Before moving on to future phases of the project, these adjustments must first be evaluated in light of the business model. From the business model approach, it makes communication between project stakeholders easier, scientists developed a visual representation of the business model. on the other hand, the agile concept first appeared at the beginning of the twentieth century. It tries to create a project life cycle that is adaptive. It emphasizes constant updating and incorporating user feedback. The five steps of the agile methodology process are envisioned, speculate, explore, adapt, and close. The main goal of the study is the manage a new generation of business model by the agile strategies. Megaprojects will be able to adjust their tracks in accordance with any shifting by using it as a roadmap. The study will cover the business approach, beginning with definitions and moving on to the creation of business models. The philosophy concept for the agile method will then be presented. The study will examine the foundations and guiding principles of agile management. Depending on the relationship between each agile principle and each business model term, it is displayed with varying weights. It concludes the study by taking findings from all the studied areas. Also, it makes suggestions for the existing situation and urges for further study on the subject.</p>