The effect of using the virtual community on the cultural identity of university youth

And a proposed role from the perspective of social service in dealing with it

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Study summary

First: the study problem

The increasing, extraordinary and continuous speed with which the wheel of communication and information technology development revolves today has pushed the world to move from the industrial community to the information society to blast the information revolution and multimedia technology in all aspects of life. The excessive use of the Internet and its various services has led to what has become called "Internet addiction." This led to the occurrence of several effects on the individual users and on the general level of society, whether they were social, psychological, moral, or cultural. The emergence of the virtual society in the last decade of the last century has captured a large portion of the youth's interest in society with their various social features, and their increasing use, and reliance on it in their daily lives in a remarkable way.

Second: The objectives of the study:

The study seeks to achieve a major goal represented in "determining the effect of using the virtual community on the cultural identity of university youth from the perspective of social service."

Third: methodological procedures for the study:

1) Type of study: The current study is considered descriptive and analytical studies.

2) The method used: the current study relied on the social survey.

3) Study Tools: A Scale of Youth Cultural Identity.

4) Fields of study:

A) The human field: a sample of university youth in the Faculty of Social Work - Fayoum University.

B) Spatial field: determines the spatial field of study in the Faculty of Social Work - Fayoum University.

A) The time domain: The preparation of the study took the period from 1/22/2016 to 1/7/2016.

Fourth: Results of the study:

The results were the necessity of enhancing and preserving the cultural heritage of youth, renewing the cultural and civilizational structure of the Arab cultural identity to keep pace with the culture of the age, developing the educational environment and learning methods in social service, developing curricula and curricula in social service.