Title: Intellectual Capital Values among University Youth and their Relationship to Confronting Electronic Rumors

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The aim of this study is to evaluate the degree of intellectual capital values, such as political empowerment, volunteerism, tolerance, and trust (commitment), among university students. This study also intends to recognize the intellectual capital values that contribute to predicting the ability of university students to confront electronic rumors. To assess intellectual capital values and the ability to confront electronic rumors, two scales were developed and validated using a sample of 219 male and female students. The primary study sample comprised 690 students from the College of Social Service for the academic year 2023/2024. The results revealed that the two scales measuring intellectual capital values and the ability to confront electronic rumors were highly valid and reliable. Furthermore, there was a statistically significant positive correlation between the intellectual capital dimensions and the ability to confront electronic rumors. Additionally, the results demonstrated that the intellectual capital values of political empowerment, volunteerism, and tolerance predicted the ability of university students to confront electronic rumors. However, trust (commitment) did not predict this ability. Finally, the study provided various suggestions from the perspective of university students to combat electronic rumors.

keywords:

Intellectual capital, university youth, electronic rumors