

Abstract

Title: A Proposed Strategy from the Perspective of Community Organization Method for the contribution of Civil Associations in Building the Knowledge Society

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The current study aimed at:

Reaching a proposed strategy from the perspective of community organization method for the contribution of civil associations in building the knowledge society. Therefore, the previous can be achieved through determining the level of evaluation of the roles assigned to civil associations represented in (economic, social, cultural, technical and environmental roles) to contribute to build the knowledge society. The matter includes determining application level of knowledge management inside civil associations represented in the process of (acquiring /generating knowledge, storing knowledge, distribution knowledge, applying knowledge and pursuing knowledge) to contribute to build the knowledge society and determining the skills of civil society workers to contribute to build the knowledge society, and also identifying potential obstacles and challenges facing civil associations to contribute to build the knowledge society.

The current study belongs to the descriptive analytical studies. It also follows the method of social survey by sample for the members of the board of directors and workers in civil associations. The data was obtained by designing a scale form which was applied to a sample of (247) members of the board directors and workers in civil associations.

Findings of the current study came as follows:

The presence of varying degrees between large and medium in the roles of civil associations to contribute to build the knowledge society, and there are statistically significant differences between the level of the roles of civil associations in favor of civil associations in urban versus rural, and the presence of high degrees of the level of application of knowledge management processes. There are also statistically significant differences between the level of application of knowledge management processes for the benefit of civil associations in urban versus rural, and the presence of various degrees of skills of civil society workers in general, and the presence of various degrees of obstacles and challenges that civil associations face to contribute to build the knowledge society.

Key words: Proposed Strategy - Community Organization Method- Civil Associations – The Knowledge society.