

Basic Data		
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2	Title	Factors Building Trust in NGOs, A Field Study Applicable to the Beneficiaries of the Abu Bakr Organization in City of Fayoum.
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Abstract:

The search for mechanisms to deal with the problems faced by NGOs requires building bridges of trust in an organization and the services provided by the humanitarian impulses that drive her work with the community, they come in public confidence in the association's security from two main sources are "performance and accountability": the performance through focus groups positively on the target audience, while "accountability" breed opportunity to verify what is being done on projects and how achieved.

It also requires confidence and a degree of transparency, as they provide transparency so much information and facts to the target audience, strengthen the information position of the Assembly and allow the strengthening of the oversight role of the citizen of a society's institutions, also includes the combined efforts and constructive cooperation and away from conflict and corruption, which destroys the Assembly as an organization which impedes performance functions in society, as reflected in achieving accountability by members of the community, providing that accountability process of continuous improvement of the quality of services, which supports its role as an actor in the State President to meet the needs and problems and to strengthen community-based services of all kinds.

Guided by the above study was concerned to identify and point of view of the beneficiaries of the NGOs in the importance of building confidence in both their impact on the Assembly or the community itself, and also specify the aspects affecting the confidence of citizens in civic associations and then

stand on the confidence-building factor associated with the accountability of the community to these associations, What must be offered by such associations of transparent information and clarity to the society as a whole, and confidence-building measure that should be used by associations in order to earn a community's confidence in it.

The study was part of the descriptive studies, and used the social survey method sample Almayipmn beneficiaries educated by the Assembly of Abu Bakr district epitopes of the Centre and the city of Fayoum, using the form as a tool for data collection.

Most important results of the study:

- 1 - Check your trust in NGOs, many of the benefits and advantages, with the benefit of increasing the number of beneficiaries of services, association, trust also provides an appropriate environment to gain the cooperation of donors with NGOs.
- 2 - different results of the present study with previous studies, where nearly two-third of respondents do not doubt that the grants and donations received by associations conduct in place in contrast to the results of some studies and may be due to the fact that the Assembly of Abu Bakr, which was withdrawn sample intentional of the beneficiaries, has a major population of the community.
- 3 - and specifications must be met in assemblies are confident it was "known to its members and associations with weight, community associations with a variety of activities, large-scale societies, associations relied on a mixture of funding from" external grants, government funding, donations ".
- 4 - accountability and transparency of both types of internal and external influence is strong, which confirms its importance in strengthening the community's confidence in civic associations, where it came from accountability as one of the factors in building confidence of citizens in civic associations in the first place and the impact is very strong while the internal transparency more meaningful in achieving confidence in associations for external transparency.
- 5 - Perhaps the activation of the location of each association on the Internet and updated regularly contributes significantly to inform people of services and aspects of all new services of the Assembly as a means of strengthening trust in NGOs.