

The relationship between environmental factors and strategic planning in NGOs

An applied study on NGOs in Bandar, Fayoum Governorate

Summary:

The study aimed to determine the rates of availability of external and internal environmental factors for strategic planning in NGOs, the study sample, and to determine the rates of use of strategic planning in NGOs, and then to determine the relationship between factors of the external environment and strategic planning; as well as determining the relationship between internal environment factors and strategic planning with NGOs in the study sample, and to achieve that it was adopted The study: The social survey method for a sample of civil societies, consisting of (35) societies, using two measurement tools; one of which is to determine the availability rates of internal and external environmental factors that may affect the planning. The second comes to the civil societies, and the second is to determine the rates of NGOs use of the strategic planning model approved by it in the study, and the results reached the availability of external and internal environmental factors for the NGOs in general, however, the internal factors are more available than external factors, and the results also concluded that the use of the NGOs is the study sample For the stages of strategic planning according to the model used in the study with some reservations about this use, and the study recommended the need to train members of the boards of directors of civil societies on the skills of using strategic planning in a general manner Yeh

Key words: strategic planning – strategic planning models – environmental factors for NGOs

This research was published in 2003 in the sixteenth scientific conference – "The universality of social service and the privacy of practice", Faculty of Social Work – Helwan University. The period 19–20 March

