

Towards building a planning model to enhance the environmental advocacy skills of university youth

Abstract

This study aimed to reach to a planning model to enhance the environmental advocacy skills of university youth, and from this main objective several sub-goals are divided into:

- 1- Measuring the ability of university youth to communicate effectively.
- 2- Measuring the ability of university youth to negotiate.
- 3- Measuring the ability of university youth to be represented in environmental organizations.

In order to achieve these goals, the Environmental Defense Scale for University Youth was built and distributed to a random sample of male and female students in the third and fourth grades of the Faculty of Social Work, Fayoum University, who is about (150) male and female students, and a set of statistical tests was used (Pearson coefficient - - the middle Weighted arithmetic (weighted weight - relative strength) to test hypotheses and analyze data.

The study found out the importance of university youth's participation in environmental protection projects in the local community, in addition to the importance of activating university youth's participation in university activities that support the spirit of belonging and loyalty in them, and the importance of highlighting role models in society for university youth, in addition to paying attention to environmental advocacy skills through Systematic scientific programs enable us to reduce the environmental problems that appear on the scene.

Key words:

.Environmental Advocacy - Environmental Rights - University Youth