

Social Responsibility for Businessmen

Abstract :

The present study dealt with the nature of social responsibility of businessmen in Egypt, in addition to the characteristics of the ruling civil culture in their attitudes towards the issues and problems of society in which they live. It also aims at discussing some of the theoretical concepts and the previous studies that dealt with this issue in general and answering the questions that stemmed from the main question that focused on monitoring the nature and extent of the understanding of the societal variables and the society's need for their partnership in light of the need for a new culture that promotes the heritage of traditional culture For individual work emanating from religious and moral grounds.

With regard to the type of study, the current study of the pattern of descriptive studies, which is based on descriptive analytical method, which is appropriate to the issues raised by the subject of the study and its sub-questions. The study was based on a set of methodological tools for collecting data. The study included a quantitative sample of 150 men and women in Kafr Sheikh.

Some of the most important results of the study are that 40.97% believe that the motives of businessmen to assume social responsibility depend on the size of the capital and the amount of profits achieved by the institution. 38.88% say that depends on the size of the public relations or the exercise of political work; 38.8% of the sample said that the motives of the contribution of the community entrepreneurs depends on the need of the community who work in its scope and its inability to cope with its problems