

Residential Tourism in Egypt

An Analytical Study to Explore points of Strength, Weakness, Opportunities and Threats

English Summary

The motivations for residential tourism are clear. The main reasons travelers give for their interest in this type of tourism are: “quality of life”; a slower, relaxed place and the sun (which enables health and relaxation); the cost of living, cheap property (enabling early retirement and/or a better lifestyle); a business opportunity (to find a better life); a better life for the children; the culture (which includes community, respect for the elderly, safety, and less crime rates); closeness to home, and other ties and connections; the desire to leave their home country (because of high crime rates, and too many immigrants!, or to escape the rate-race, failing businesses, unemployment, or the political situation); and to go somewhere where “you can be yourself”. The term Residential Tourism is commonly used. It refers to a specific type of tourism: he or she who chooses non hotel accommodations for their stays. These accommodations usually involve an owned, rented or timeshared property. This type of tourism has not been sufficiently examined to determine the complexity of the activities that define this important segment of the tourism industry. The present study provides an overview of the Residential tourism in Egypt and how we can overcome the barriers which face it. The aims of this study are: Describing and analyzing Residential Tourism status in Egypt, evaluating the residential tourism as a new trend in the travel agencies in Egypt and presenting some recommendations that can help in facing residential tourism problems in Egypt. The results revealed that the Egyptian travel agencies face many barriers and constraints such as laws, routine, lack of cooperation, experts' absence and others. In addition, there are not any specific regulations to develop this new trend of tourism.

Key Words: Residential Tourism, Residential Tourism Obstacles in Egypt and Tourism Promotion.