

### البحث الثالث

## **Research Obstacles In Tourism: A Study Applied To Egyptian Universities**

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### **Abstract:**

Research has a key role in sustainable and comprehensive development for any country. The primary body producing research in Egypt is higher education institutions (i.e. universities). It is claimed that the academic research contribution to tourism industry development is limited. This study aims to investigate the challenges of university research. It examines the effect of research challenges on the tourism industry development. Employing structural equation modeling for analysis purposes of 151 questionnaire forms collected from academics, the findings revealed that lack of clear university research policies, weak financial support, university research environment, researchers-related factors, research output marketing challenges, and field-related challenges are negatively affecting the tourism sector development. This study is useful for research policy-makers to set up research priorities to meet the societal needs.

**Keywords-** Academic research, Challenges, Egypt, Tourism.