

**Semiotics of color in Arabic poems as a source of inspiration for contemporary designs**

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**Search abstract:**

The research aims to study the semiotics of color in Arabic poems in terms of knowing the meaning of colors and guiding them in poems that express social life and its linguistic systems in those poems, and to identify the functions of color and its symbolic significance in those poems and its reflection on the design, and the production of contemporary designs inspired by Arabic poems based on On the poetic chromatic image in it, with an analysis of the semiotics of color in those designs inspired by Arabic poems.