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## How to design good educational blogs in LMS?

## Abstract:

Social communication tools in E-Learning have seen monumental growth in the last decade. Blogs as one of the most important tools have a huge contribution in social communication in Learning Management Systems (LMS), and the majority of research incorporating blogs in LMS reveals the effectively of them. Thus, the quality of blog design becomes the main factor that determines the success of educational blogs. Although a literature review of guidelines and web page standards contain a variety of categories to cover most features of web page design, not all of them can be used to create an effective blog. There is a need to further explore these technologies in educational contexts and identify the criteria of combining them in unit design. The main purpose of this paper is identifying the educational blogs criteria by analyzing the literature, research and the reviews of experts in the field. The study outcomes include the final list of blogs criteria which are classified into 6 categories and 80 indicators.

**Keywords**: e-Learning, Web Page Design, Educational Blogs, LMS, Blogs Criteria.