

UTILIZING AESTHETICS OF MANDALA ART TO ENHANCE THE women's ABAYA

Abstract:

The aim of the research is to develop decorative designs inspired by the mandala art motifs to enrich the women's abaya, while identifying the opinions of specialists on the proposed designs in both aesthetic aspects, elements and foundations of decorative design and the implementation of selected models in the style of hand embroidery. As well as getting acquainted with the opinions of specialists and consumers in the designs implemented, The research sample consisted of a group of arbitrators and specialists of the faculty members of the Department of Home Economics in the Faculties of Specific Education “Clothes and Textiles” Fayoum University, Ain Shams, Assiut and their number (13) to identify their opinions towards the executed pieces of the cloak decorated with mandala drawings. Consumables: Group From (40) girls and women, to get acquainted with their opinions about the executed pieces of the abaya decorated with mandala drawings, The research tools consisted of using the Adobe Photoshop program to prepare decorative designs to enrich the abaya, and there were (10) proposed designs, a questionnaire to reach the opinions of "specialists" in the proposed designs of the abaya decorated with mandala drawings, and a questionnaire to reach the opinions of "specialists" in the pieces. The Five Implementing Mandala Abayas, a form to survey

consumers' opinions on the executed pieces of the mandala-embellished cloak, A questionnaire to reach the opinions of the "specialists" in the five pieces of the executing cloak decorated with mandala drawings, a questionnaire for the consumers' opinions on the executing pieces of the mandala decorated cloak, and the research followed the descriptive approach with the application. (5) designs, including stitches and methods of hand embroidery, which were accepted by the research sample. The results also resulted in the agreement of the opinions of the arbitrators and specialists in selecting the best five designs out of ten decorative designs for the validity of implementation.