Research abstract

The effectiveness of a guidance program for the development of youth awareness of human resources and its relation to the motivation of achievement

Human resources are one of the most important factors that promote the society as it is the main engine for its progress in all fields.

This research aims to develop the awareness of young people of both sexes with their human resources and their impact on the motivation of achievement. It also aims to emphasize the effectiveness of the guidance program prepared for this purpose.

The study sample consisted of (35) randomly selected, the basic research sample (251) youth of both sexes from different social and economic levels, and scientific and literary specialties, the Faculty of Education in Hurghada, South Valley University, experimental research sample (60) To be selected in an intentional manner for the implementation of the guidance program, the two researchers used (the general data form, the youth awareness scale with their human resources, the motivation scale for achievement, an orientation program for developing youth awareness with human resources). The search results found out:

- 1. There are statistically significant differences in the awareness of young people about their human resources at the level of (0.01), (0.05) for the benefit of: (females, higher educational level of parents, working mother, high monthly income of the family).
- 2. There were statistically significant differences in motivation for achievement among youth at the level of (0.01), (0.05) in favor of: (males, scientific division, higher educational level of parents, working mother, high monthly income of the family).
- 3. There are statistically significant differences between the degrees of pre and after application in all axes of the human resources awareness scale as realized by the youth at the level of significance (0.01), which indicates the impact of the guidance program in developing the awareness of youth with their human resources.