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Processed Chili Peppers for Export Markets: Budgeting Study on the AgroFood Company

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peppers that are unmarketable in Egypt. However,
e. To expand their client
the AgroFood Company

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IFAMA Agribusiness Case 14.1A

This case was prepared for class discussion rather than to illustrate either effective or ineffective

In the beginning, the firm exported only fava beans, but it quickly expanded its operations to exportation to the European Union (EU) market. It was profitable and expanded their potato cultivation accordingly. The company has adapted to market requirements and fill market niches of the leading Egyptian agricultural firms e

mechanized processing line look like and what might be the costs for expansion? The following section highlights what can be considered a “standard” vegetable processing line and some of the initial capital investments needed to establish such a line.

Vegetable Processing Line” vegetable processing is highly specialized and requires an integrated system from harvest to market to ensure that

