

# **Enlarging the Base of the Tourism Programs of the Foreign Tourist Directed to Fayoum**

## **Research Summary**

Fayoum is considered a distinguished region which gather all the elements of tourism attractions; from natural sites, and industrial ones, also Fayoum is unique with its geographical advantages which made many to call it many attractive titles like: “Little Egypt”, “Switzerland of Egypt”, and “Egyptian Garden”. That’s the reason that this research aims to increase the size of the touristic programs which are directed to Fayoum Governorate by increasing the time of the program and by adding new destinations to it.

This research includes in the beginning the study of touristic movement for Fayoum Governorate, than a general evaluation for the touristic evidences in this region, this part of the research is divided into two sections, the first one includes the study of the pamphlets and the brochures of the bureau of tourism in the Fayoum Governorate, The second part includes a study of two Egyptian French tourists guide books, then the study of the programs of touristic agencies in Fayoum, then after that there is the study of the training and learning tourism programs.

Finally there is the results, the recommendations, the list of references and the merges which includes the details and explanation of many sites mentioned in the research to assure its importance in the tourism field.