CATERING SREVICE AT SOME EGYPTIAN UNIVERSITIES ANALYTICAL STUDY

By

ALIAA MOKHTAR GABER EL-NAGAA

A thesis submitted in partial fulfillment

Of

The requirements for his degree of

Master of Science

In

Hotel Management

Department of Hotel management Faculty of Tourism and Hotels, Fayoum

FAYOUM UNIVERSITY

2010

CATERING SREVICE AT SOME EGYPTIAN UNIVERSITIES ANALYTICAL STUDY

By ALIAA MOKHTAR GABER EL-NAGAR

Bachelor Hotel Studies Faculty of Tourism and Hotels, fayoum University

Prof . Mahmmoud Hewedi
Prof. of Hotel Studies Department
Signature
Dr. Ashraf El-sayed Abdel Maboud
Assistant professor of Hotel Studies Department
Signature

Abstract Acknowledgement List of Tables List of Figures List of Abbreviations CHAPTER ONE: INTRODUCTION 1.1 The food and beverage industry 1.2 Aim of the Study 1.3 Objectives of The study 1.4 Hypotheses of the Study	Table of Contents	
Acknowledgement List of Tables List of Figures List of Abbreviations CHAPTER ONE: INTRODUCTION 1.1 The food and beverage industry 1.2 Aim of the Study 1.3 Objectives of The study 1.4 Hypotheses of the Study 1.5 Questions of the study 1.6 Statement of the problem 1.7 Limitations of the study Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion		
List of Tables List of Figures List of Abbreviations CHAPTER ONE: INTRODUCTION 1.1 The food and beverage industry 1.2 Aim of the Study 1.3 Objectives of The study 1.4 Hypotheses of the Study 1.5 Questions of the study 1.6 Statement of the problem 1.7 Limitations of the study Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	Abstract	
List of Tables List of Figures List of Abbreviations CHAPTER ONE: INTRODUCTION 1.1 The food and beverage industry 1.2 Aim of the Study 1.3 Objectives of The study 1.4 Hypotheses of the Study 1.5 Questions of the study 1.6 Statement of the problem 1.7 Limitations of the study Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	Acknowledgement	
List of Abbreviations CHAPTER ONE: INTRODUCTION 1.1 The food and beverage industry 1.2 Aim of the Study 1.3 Objectives of The study 1.4 Hypotheses of the Study 1.5 Questions of the study 1.6 Statement of the problem 1.7 Limitations of the study Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and Discussion Chapter FIVE: Summary and Conclusion		
CHAPTER ONE: INTRODUCTION 1.1 The food and beverage industry 1.2 Aim of the Study 1.3 Objectives of The study 1.4 Hypotheses of the Study 1.5 Questions of the study 1.6 Statement of the problem 1.7 Limitations of the study Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	List of Figures	
1.1 The food and beverage industry 1.2 Aim of the Study 1.3 Objectives of The study 1.4 Hypotheses of the Study 1.5 Questions of the study 1.6 Statement of the problem 1.7 Limitations of the study Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	List of Abbreviations	
1.2 Aim of the Study 1.3 Objectives of The study 1.4 Hypotheses of the Study 1.5 Questions of the study 1.6 Statement of the problem 1.7 Limitations of the study Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and Discussion Chapter FIVE: Summary and Conclusion	CHAPTER ONE: INTRODUCTION	
1.3 Objectives of The study 1.4 Hypotheses of the Study 1.5 Questions of the study 1.6 Statement of the problem 1.7 Limitations of the study Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	1.1 The food and beverage industry	
1.4 Hypotheses of the Study 1.5 Questions of the study 1.6 Statement of the problem 1.7 Limitations of the study Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	1.2 Aim of the Study	
1.5 Questions of the study 1.6 Statement of the problem 1.7 Limitations of the study Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	1.3 Objectives of The study	
1.6 Statement of the problem 1.7 Limitations of the study Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	1.4 Hypotheses of the Study	
Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	1.5 Questions of the study	
Chapter TWO: Review of literature 2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	1.6 Statement of the problem	
2.1 Catering definitions 2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	1.7 Limitations of the study	
2.2 Basic types of service 2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	Chapter TWO: Review of literature	
2.3 food and beverage outlets 2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	2.1 Catering definitions	
2.6 types of catering establishments 2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	2.2 Basic types of service	
2.7 catering cycle 2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	2.3 food and beverage outlets	
2.8 Food cycle 2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	2.6 types of catering establishments	
2.9 Sanitation and hygiene 2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and Discussion Chapter FIVE: Summary and Conclusion	2.7 catering cycle	
2.10 The servequel in catering service Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	2.8 Food cycle	
Chapter Three: Material and Methods 3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	2.9 Sanitation and hygiene	
3.1 Introduction 3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	2.10 The servequel in catering service	
3.2 Research process 3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	Chapter Three: Material and Methods	
3.3 The sample 3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion		
3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	3.2 Research process	
3-4 Techniques of data collection 3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	3.3 The sample	
3-5 Research limitations 3-6 Pilot study 3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and Discussion Chapter FIVE: Summary and Conclusion	1	
3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	*	
3-7 Data analysis Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	3-6 Pilot study	
Chapter FOUR: Results and Discussion 4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion		
4.1 Questionnaire Analysis Results and .Discussion Chapter FIVE: Summary and Conclusion	,	
Chapter FIVE: Summary and Conclusion	•	
	1	

5.2 Recommendations	
References	
Appendices	
Appendix (A) English Questionnaires	
Appendix (B) Arabic Questionnaires	
Appendix (C) English check list	
Appendix (D) Arabic check list	
Appendix (E) Frequency Tables	
Arabic Summary	

ABSTRACT

The catering service aims to supply food and beverage on the desired time and place. But provided food and beverage must be in a sufficient quality level and safe to avoid customers complaints and food poisoning which has continued to rise in recent years. There has been over a six-fold increase in the number of people suffering from food poisoning.

IN recent years much attention has been given to a variety of food safety issues such personal hygiene of catering staff and also quality of food service.

Aim of the study

From the pilot study we found that there has been dissatisfaction of the quality standard of food service in non commercial food and beverage sector especially in side student hostels, In addition to students complaints and poisoning cases . So researcher has focused on the food safety and quality of service in hospitality industry in catering organizations especially noncommercial organizations and the researcher has choused student hostels to be the case study of this research.

To reach this aims the researcher had collected data by questionnaires ,check list , books , journals , internet , and etc .