

Are Cairo five-star hotels ready for accessible tourism market?

Views of hotel managers

Abstract

Accessible tourism is a tourism which allows destinations; hotels; products and tourism services within the reach of everyone, regardless of disability or age. Now societies have become increasingly aware of the concept of integrating special needs and the elderly people into society and providing accessible services for them, such as accessible tourism. The aim of this study is giving guidelines to managers in five-star hotels in Cairo concerning accessible tourism requirements to encourage accessible tourism in the Cairo hotel establishments.

Keywords: Accessible tourism, Requirements, Five- Star Hotels, Cairo.