

بحث رقم ٧

Students' Expectations towards Careers in the Hospitality industry in Egypt

Abstract

The aim of this study is to explore students' expectations towards career in the hospitality industry. A sample of 327 undergraduate students from hospitality management programs at eight different universities in Egypt was surveyed. Results showed that the majority of the students intended to work a career related to the hospitality. The participants for this study feel they will start their future career in entry level job and they also preferred to work in job position at food and beverage department. Opportunity to meet new people with different cultures and providing job opportunities were found to be the most important characteristics of the hospitality industry that encourage students after graduation. Willingness to work long hours was considered the most important personal quality need a competent employee. On the other hand, the respondents believed that solid work experience is the most important factor that recruiters or HR managers look for from potential candidate. Conversely, language skills and communication skills were viewed as the important for career development.

Keywords: Career expectations, hospitality, Egypt, job requirement, degree value.