

## **Improving the Egyptian Tourism and Hospitality Education: the Students' Clues**

**Hewedi M.M.<sup>1</sup>, Abdelhakim , A.S<sup>1,2</sup>. and Abou-Shouk, M.<sup>1</sup>**

<sup>1</sup> *Faculty of Tourism and Hotels, Fayoum University, Egypt.*

<sup>2</sup> *Cardiff School of Management, Cardiff Metropolitan University, UK.*

### **Abstract**

Improving the quality of the higher education in tourism and hospitality has become a fundamental concern worldwide and Egypt is no exception. Considering how important the qualification to tourism graduates and employees, some steps were taken to improve the Egyptian tourism and hospitality education (i.e., establishing the National Authority for Quality Assurance and Accreditation of Education (NAQEAA) in 2007). This leads to pay more attention to the students as vital element in the educational process.

With a sample of 237 students participated in 20 focus groups, this study aims to investigate the students' points of view on the components of the Educational Process. Considerations for raising the quality of the Tourism and hospitality Education in Egypt are also discussed.

The results indicated that further attention is acknowledged to improve particular areas including tutorials, training, updated syllabus contents, textbooks, and staff development. Linking the educational role of faculties to market and practical field could help graduates to find suitable jobs, is another area of attention. Additionally, the methods of materials' delivery, examinations, students' manners and ethics towards staff should be considered. Implications and limitations of the study were concluded.

**Keywords:** Tourism, Education, Egypt, Students, Focus group.