

The Impact of Solid Waste Management System on Environmental and Economic Performance of Tourism Enterprises 'Applied on Sharm El Sheikh Resorts, Egypt'

Abstract

Although the importance of using an integrated solid waste management system in organizations, most tourism enterprises in Egypt do not adopt this system. This research aims to test the drivers and the barriers of an integrated solid waste management system application in Sharm el Sheikh resorts, and to analysis the impact of this system on environmental and economic performance of these resorts. In order to achieve this, quantitative approach is used to discuss the results of the research that were collected through the distribution of a questionnaire of a sample of managers of 4 and 5 stars resorts in Sharm el Sheikh, using a combination of descriptive and quantitative statistical measures to discuss the findings and to test the validity of hypotheses. The study concludes that there are many drivers and obstacles to the implementation of an integrated solid waste management system in Sharm el Sheikh resorts, along with the application of this system will result in many positive results of environmental and economic performance of resorts in Sharm el-Sheikh.

Key words: Waste Management, Barriers, Environmental Impacts, Economic Impacts; Resorts, Sharm El Sheikh