

The Role of Social Community Associations in Enhancing Hotel Studies Students' Training Efficiency: Case Study of Misr El-Khair Ctivities Abstract

ABSTRACT

It goes without saying that hotel education sector needs more importance and development with the cooperation between the government and private sector. Misr elkheir as an establishment works in vocational affairs which is primed by prof. Aly Gomaa, play an important role in supporting hotel education sector. Misr elkheir mission targets to improve the training of students in hotel schools in Egypt. This support comprises logistics needed for operational training in both hotels and inside the schools. The study targeted to investigate the effect of that support on the different skills and knowledge of the students. The study used both the questionnaires (530) and interviews (13) with entitled parties. Spss analysis of primary data revealed important effects of that support presented by Misr elkheir on the skills and knowledge of the students in two schools where support was contracted. Hypothesis of the study were all valid. Specific recommendations were suggested.

Keywords: vocational establishments, tourism education, hospitality industry, hotels, Egyptian tourism ministry.