

ملخص البحث الثاني - بحث مشترك

<p>What Challenges Affect Women work in the Hotel industry? Evidence from Five Star hotels in Cairo.</p>	<p>عنوان البحث</p>
<p>ما هي التحديات التي تؤثر على عمل المرأة في الفنادق؟ شواهد من فنادق الخمس نجوم بالقاهرة.</p>	
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<p>Abstract</p> <p>There is a scarcity of research of work influence on women work in in the Context of Egyptian market, this rarity involves the area of tourism and hotels sector, So women participation in the tourism and hotel sector is still subject to the influences of values, customs, traditions, social and economic considerations at the level of the tourism and hospitality industry, as a whole the scarcity of women work in the hotel sector is noted. This research aims to identify women work challenges in the hotel sector, to accomplish the research aim, the primary data was gathered through empirical study conducted by questionnaire strategy on stratified random sample of women work in Cairo five star hotels, Department of housekeeping and front office. secondary data was collected from studies related to women work in hospitality sector, to analyze the gathered data by using Logistic regression could be binary logistic when the dependent variable takes the values of 0 and 1 (dummy variable) to make sure from the existence of the significant relationship between study variables and identify the impact of every dimension of Job, Social and Administrative Challenges on women work in the hotel industry. The results showed that the image of the society effect on women work in the hotel industry. The results also indicated that there is a significant impact of Job challenges on women work in the hotel industry, then social challenges have a significant impact on women work in the hotel industry, while there is a significant impact of Administrative challenges on women work in the hotel industry. The Research recommends that the trends of the Egyptian rural society towards women work in the hotel sector need to be studied.</p> <p>Keywords: women work, Challenges, Hotels, Binary logistic regression.</p>	