

The Role of Educational Institutions in Greening Education and Ensuring Sustainability
"The Case Study of Faculty of Tourism and Hotels-Fayoum University"

English Summary

Sustainable development concept is the best economic approach to involve environment and to confront negative impacts of development. Also, it is the concept that will pursue along the 21st Century; as being the pioneer approach for all sorts of development including tourism. Also, environmental economics, as a new field within economics science, is the framework by which economists have added to the economic methods of valuation for environmental problems. Education is a key element in the process of environmental protection and resource enhancement; as it creates awareness and a better understanding of environmental issues. It should encourage initiative, a sense of responsibility and commitment to sound tourism development. This study aims to: demonstrate the outstanding features of experience of the Faculty of Tourism and Hotels – Fayoum University in greening education and serving the community, and provide a proposed project to enhance the environmental awareness in tourism sector in Egypt and particularly in Fayoum. The results reveals that principles of responsible tourism- economic, social, and environmental- are adopted and applied at a reasonable level at the Faculty of Tourism & Hotels; Fayoum University. But, in other faculties of tourism in Egypt the level of adoption and achievement policies of greening education and ensuring sustainability is limited.

Key Words: Responsible Tourism, Green Education, Faculties of Tourism, and Fayoum University.