



### ملخص البحث الأول – بحث مشترك

<b>Investigating influencers of employee engagement in travel agents in Egypt.</b>	عنوان البحث
دراسة العوامل المؤثرة على إشراك العاملين في شركات السياحة في مصر.	
أ.م.د. محمد سليمان عبد الحميد (قسم الدراسات السياحية) د. مروة سيد وهبه محمود (قسم الدراسات السياحية)	المشارك
On line 2018, print 2019	سنة النشر
An International Journal of Tourism and Hospitality Research (Anatolia), Vol. 30, No. 1, pp 75–89.	الناشر

#### **Abstract**

Employee engagement (EE) is a relatively recent concept, with revealed organizational interests, yet, little is studied about its antecedents and consequences in the tourism field. This paper investigates the main drivers of EE in Egyptian travel agents and explores its influences on their performance. Using a questionnaire, the collected data were analyzed by structural equation modelling. The findings indicated that work environment, rewarding and recognition, learning and development and leadership are the key drivers of EE, which has a significant relationship with travel agents' performance. This study provides valuable contributions for tourism authorities in Egypt by providing insight into how EE is predicted. It also adds to the few studies that have explored EE in the tourism industry

**Keywords:** Employee engagement, organizational performance, travel agents, Egypt.