

The Impact of Waste Management on Environmental and Economic Performance of Tourism Enterprises 'Applied on Sharm El Sheikh Resorts, Egypt'

Mohammed S. H. GAD El Rab

Lecturer in Hotel Studies Department
Faculty of Tourism and Hotels,
Fayoum University, Egypt
E-mail: msg02@fayoum.edu.eg

Mohammad S. A. Soliman

Lecturer in Tourism Studies Department
Faculty of Tourism and Hotels,
Fayoum University, Egypt
E-mail: msa04@fayoum.edu.eg

Recent years have seen increased attention by the most successful tourist establishments worldwide would have an effective system for the management of waste resulting from the operation of a results of several important aspects of the environmental and economic sense. Although waste management is one of the most important issues that should be given attention in the Egyptian tourist establishments because of its great importance, but some of the future directions of such facilities may not be based on environmental considerations and by not engaging in the field of environmental conservation and the exercise of different, and unwillingness to apply the system of waste of all types.

This research aims to test the barriers to application of an efficient system of waste management in tourism establishments in Sharm el Sheikh Resorts in South Sinai governorate, and to analysis the impact of waste on environmental and economic performance. In order to achieve this, the quantitative approach is based, to discuss the results of the research that were collected through the distribution of a questionnaire of a sample of tourist resorts managers of Sharm el Sheikh, using a combination of descriptive and quantitative statistical measures to discuss the findings and test the validity of the hypotheses of the research.

The research found many barriers to applied an effective system for waste management in Sharm el-Sheikh resorts, and application of an effective waste management system will produce many positive results to, both environmentally side such the lack of depletion of natural resources, reducing pollution associated with operation in tourist resorts, and reducing solid waste hazardous ingredients, together with the lack of water and soil pollution, and improve the aesthetic look for resorts. In addition to economically side, including saving money through reduced costs of waste disposal, and it could help reduce costs for raw materials and equipment procurement, as well as enhanced efficiency and productivity, and increase customer loyalty.

Key words: waste management, environmental impacts, economic impacts; resorts, Sharm el Sheikh, Egypt.