

Sport tourism in Egypt

Opportunities and challenges

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Sport tourism is known in Egypt since ancient times during Pharaonic and Romanian civilizations as it is evident and recorded on the walls of temples and ancient papyri. Competitions were held and attended by nobles, princes, kings and common people in the running, equestrian and arms, fencing, wrestling, but the attention to sport tourism began in the sixties of the last century to describe patterns of tourism-related sports events, and tourist countries began to pay attention to demonstrable economic benefits that many of the host countries achieve. Also tourist destinations established the Sport Tourism International Council in 1990 to activate and promote events and marketing and the development of related research and associated services.

Sports tourism is the focus of tourist destinations because its growth is increasing, as well as the income generated from sports tourism reached, according to estimates of the World Council of Travel and Tourism, \$ 45 billion.

Sport tourism aims to satisfy the desires of tourists to practice their favorite sport, but not limited to the exercise of tourist activity by the athlete himself but also to watch and enjoy some international sporting events such as football games and Olympics and to attend international and regional festivals.

Islam commands us to preserve the soul and mind and tells us that the strong believer is better and more beloved to Allah than a weak believer and it calls for sport and recreation and building a healthy body. "Teach your children archery, swimming and horse riding."

The study aims to assess and analyze the sports tourism in Egypt as one of the growing tourism patterns, and to study and analyze the constraints sports tourism in Egypt, as well as to study the facilities of Egypt for sports tourism development and stimulate demand.

The methodology of the study is based on the descriptive analytical method, the deductive method, the case study method, and statistical software to analyze the data and get the results.