

البحث الثامن: مشترك

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| <p>The Impact of Organizational Health on Promoting Organizational Excellence in Tourism Companies: Strategic Agility As A Mediator</p> | <p>عنوان البحث باللغة الانجليزية</p> |
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| <p>The study aimed to assess the impact of organizational health on both strategic agility and organizational excellence, as well as measuring the impact of strategic agility on organizational excellence in tourism companies category "A". The study also aimed to explore the mediating role of strategic agility and its dimensions represented in clarity of vision, core capabilities, selection of strategic objectives, joint responsibility, and taking action in the relationship between organizational health and organizational excellence in tourism companies. The two researchers designed a survey to collect data from the study sample, which was represented by managers and heads of departments in tourism companies in Cairo. SPSS V.24 and AMOS V.24 programs were used to analyze 436 valid surveys for analysis. The results of the study showed a positive impact of organizational health on strategic agility and its five dimensions, as well as on organizational excellence, in addition to a positive impact of strategic agility and its five dimensions on organizational excellence for tourism companies. The results also highlighted that strategic agility and its five dimensions play a partial mediating role in the relationship between organizational health and organizational excellence in category "A" tourism companies.</p> <p>Keywords: organizational health, strategic agility, organizational excellence, tourism companies, Egypt.</p> | <p>الملخص باللغة الانجليزية</p> |

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