

البحث السادس: مشترك

<p><b>Evaluate the Effect of Tourism and Hospitality Services Dimensions on Individual Tourist Satisfaction in Egypt</b></p>	<p>عنوان البحث</p>
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<p>The aim of the present study is to examine how tourism and hospitality services in Egypt affects individual travel tourists satisfaction to choose Egypt as a destination is the main core of the present study. The aim of which is to answer the implications of these variables, as they are important topics that need a convergence of views among the academic lecturers and experts of tourism and hospitality, and then test possible implementation in the Egyptian destination, which will be formed by the hotels and tourism companies in Luxor and Aswan. Moreover, this is the first study to investigate these proposed relationships for individual tourism and hospitality services in Egypt. Therefore, it contributes to the existing literature by filling these apparent gaps, providing insights for both researchers and practitioners.</p> <p>The questionnaire is the method used to collect the opinions of the tourists in a sample of the 14 five and four-star hotels and 10 tourism companies same hotels sample in Luxor and Aswan. The target population for this study was the tourists. The study was conducted from June 2021 to November 2021 about the subject of the study.</p> <p>The study concluded with a set of theoretical and practical conclusions that identified the response of the tourism and</p>	<p>الملخص باللغة الإنجليزية</p>

hospitality services in Egypt affects individual travel tourist s' satisfaction to choose Egypt as a destination is the main core of the present study and hospitality services from the tourist s' point of view. The most important recommendations are: Tourism and hospitality destination must meet the needs of their tourist in order to achieve sustainable profits. Measure tourist satisfaction, and evaluate the effect of hospitality services dimensions on individual tourist satisfaction in Egypt.

Key words: Tourist Satisfaction- Lodging- Food and Beverage Services- Tourism and Hospitality Services - Individual Tourist .

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