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Title of Thesis: AN ANALYTICAL STUDY OF SOCIAL AND CULTURAL DIMENSIONS OF TOURISM ON THE HOST COMMUNITY APPLIED TO HURGHADA CITY

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ABSTRACT

The study of the social and cultural effects of tourism has only come to light in the last two decades. Tourism in terms of groups of people with different languages, cultures, religions, and backgrounds moving from one country to another for different reasons pave the way to an enormous opportunity of cultural, social, and psychological interaction between tourists and host communities.

To overlook such effects with their different angles could lead to a sort of deterioration in the human interaction between the tourists and the population of the host communities; the thing that might have long term negative economic situation. Hence, miscommunication and misunderstanding in this case results in unsatisfied tourists, which mean a negative reputation of the tourist destination in tourism markets.

Consequently, the focus of the current study is to identify the positive and the negative social and cultural impact of tourism with the aim of supporting and developing the positive side, and attempting to evade or reduce the negative one.

Quantative Approach is used. It includes collecting data from the specimen who is taken from the local population in the cities of Fayoum and Hurghada using a questionnaire form which is distributed, collected and analyzed to calculate the results and present recommendations.

The study introduced important the positive and the negative social and cultural effects of tourism in host communities.

Key Word: Social and Cultural Effects, Host communities, Fayoum, Hurghada.

The summary not more than 500 words