



Name of candidate: Raghda Mohammed Badr El-Deen Abou El-Ezz
Mohammed.

Title of Thesis: Impact Of Airlines Alliance On Improving Airlines
Performance.

Supervisors:
degree.

Degree: Msc

1- Professor Dr. Hoda Sayed Lotaief.

2- Dr. Suzzan Bakry Hassan.

Department : Tourism Studies Department.
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Abstract

The thesis consists of five chapters:

The First chapter: "Introduction"

It includes the background of the study, significance of the research, research focus, aim and objectives, study hypotheses, methodology, and thesis outline.

Second chapter: "Literature review"

It contains the review of relevant literature which discusses the nature of the airline industry, the identity of alliances and a brief of some airlines which have been studied to evaluate their impact after joining the alliances.

Third chapter: "Research Approach"

It describes the research process, the methods that will be employed in this research. It discusses the study's research design, sample selection, and data collection.

Fourth chapter: "Results and Discussions"

It argues the results obtained from the empirical study.

Fifth chapter: "Summary and Conclusion"

The final chapter includes research conclusion and recommendations of the thesis.