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Research Title	Christian Religious festivals (Mawlids) and its role in promoting tourism in the Region of Middle Egypt
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Abstract	There are many Christian religious festivals being held in the region of Middle Egypt, however these religious events do not received the appropriate attention from the officials as a tourism attraction for marketing. The research will lead to touristic development in Middle Egypt by involving the Ministry of Tourism to develop the religious area by adding touristic facilities such as visiting centers, motels, Toilets and shopping center for local and foreign visitors.
Keywords	Mawalid, Christian, Tourism, Marketing, Monasteries
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