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## ABSTRACT

The Ptolemaic Kings and Queens were, first of all, Kings who wanted to consolidate their rule in the best ways achieve their goals, but they were belonging to Greek civilization, and they need the outside world of the Greeks, and they were indispensable to the Egyptians; So they found themselves in fornt of two main groups, the outside world Greek culture and the Egyptian culture.

The Ptolemaic Rulers had to find ways to suit their purposes and support their influence; So they followed the Egyptian and Greek traditions, and tried to merged the Two.

They appeared on the walls of the Egyptain temples in the appearance of the Pharaohs, but they appeared on coins and works of minor art as Greek.

The Ptolemies were Greeks in their culture and religion; they appeared to be guardians of Greek culture, but this didn't prevent them from appearing before the Egyptians in the Costumes of the real pharaohs.