

Title of the Module:

PROPOSAL WRITING

Module Code

Name of the trainer: Prof. Dr. Mohamed Taha

Language of instruction English

This module is part of the further training programme:

Date: 3 & 4 July 2011

Duration: 1 day

Target group: PhD Candidates travelling to Germany

Content:

This course introduces the principles of scientific proposal writing techniques. Candidates learn how to locate relevant, reliable and recent sources in an academic way. They identify research questions. They academically synthesize, record, and organize findings out of pilot studies and out of literature review work as well. They read, analyze and critique examples of different scientific research studies based on the research questions asked and the methodology used. They learn how to choose the research design and how to take methodological decisions concerning their proposals

Learning outcome:

Given an area of interest, graduate candidates will be able to revise their review of the literature.

- Narrow down the topic of given research
- Identify & Evaluate relevant sources for the research using both the library and the internet
- Cite sources using an appropriate academic format
- Synthesize & organize the different parts of a given proposal Academically
- Define & formulate the research problem
- Define the constructs and the variables of the proposed study
- Take methodological decisions regarding research design based on research questions/ hypothesis without breaching the code of ethics
- Adopt, adapt, or design an instrument for data collection
- Take data analysis decisions based on the research design



Organisational remarks:	Training Methods:
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- Theoretical Inputs and Presentations
- Practice through Open class and Group Discussions, Interactive Sessions, Case studies, Role Playing and more
- Self reflection and application on business side

Data Show, Laptop, Flipchart, Soft Board, Flash Cards, Pins, Blank Papers, Pens, Markers, Glue, Scotch Tape

Information about the trainer:

Mohamed Taha is a lecturer in the GUC and a visiting lecturer for Academic writing skills in DHBW. He delivers different academic and business related training modules in AUC,GTZ, and DAAD.